

Mission Statement:

Doxa Clothing (Greek for Glory) is a Christ-Driven lifestyle/streetwear brand that has no set trend and that strives to be so much more than just a clothing brand. Doxa Clothing seeks to show God's Love through everything we do, breaking all boundaries and uniting and inspiring people.

VERSE:

"I can do all things through him who strengthens me." Philippians 4:13

VISION:

You were created in love, to be loved, and with the capacity to love. You were purchased at a price, you have a purpose, you are important, you matter and you can make a difference.

The world we have been placed in has become a place of brokenness, distress and tragedy mingled with injustice for many around the world. There are disasters and sadness obscuring the hope that Christ brings.

In our world of brokenness and disaster, I can only imagine what those individuals (from poverty stricken countries) feel and think when they see what are branded Christians parading around in suits, keeping themselves to themselves and the ones that preach the Love of God but are not showing it out to those in need.

At Doxa Clothing we want to instigate a cycle of change. We don't want to sit back and wait till someone else does something. We want to pioneer something, we want to see lives changed in a way that only Christ can. We long to bring hope both to the consumer through the products we produce and to the workers who have worked tirelessly to put together the t-shirt.

"If Africa, East Asia, South Asia, and Latin America were each to increase their share of world exports by just one per cent, the resulting gains in income could lift 128 million people out of poverty. In Africa alone, this would generate \$70 billion – approximately five times what the continent receives in aid." Oxfam 2009

Doxa's BIG VISION is to develop links with organisations that work in countries to bring hope to communities. God willing we would love to have our own cotton farm in Kenya, enabling the consumer to see exactly where their item originates from and the impact it has on the community.

Doxa Clothing's first, and also flagship design 'Steadfast and Dapper'; derives from the notion of being faithful but also fashionable and stylish (not conforming to some of the stereotypical images and connotations of Christians).

As a brand with Christian values we want to be faithful to God and to what he requires of us.

***He said to them, "Go into all the world and preach the good news to all creation."
Mark 16:15***

Was Jesus one to hang about with all the big wigs or was he down at people level, with the ones that society rejected, the ones in need, the children. God's heart poured out for the disenfranchised.

We want to share the love that people are seeking and deserve

We want to be able to provide people with jobs from poverty stricken countries

We want to share the hope that we have

We want to become a community and to unite

We want to create clothes that people can feel a part of and even relate to

We want that for each time you put on Doxa Clothing a new story of hope begins

This is our dream, we are not there yet, but with your help and prayers, we can and God willing, we will get to see this vision fulfilled.

DOXA CLOTHING